



# Olympic Solidarity 2021-2024 Plan

## Athlete Career Transition

### Guidelines

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#### Objective

To offer financial and technical assistance to National Olympic Committees (NOCs) to support athletes at various stages of their career with a view to attempting to ensure a successful post-athletic career.

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#### Beneficiaries

The programme is available to all NOCs that meet the criteria identified in the sections below.

In accordance with the IOC's policy on the promotion of women in sport, NOCs should consistently encourage women's participation in the activities of this programme and submit an equal number of applications for male and female athletes.

Olympic Solidarity recommends that NOCs encourage their athletes to complete the IOC online courses focusing on athlete career transition. These courses, available on the Athlete365 platform <https://www.olympic.org/athlete365/learning>, focus on boosting athletes' current performances and helping inspire future education and career pathways. This free education tool covers a wide range of topics, such as:

- Sports Coaching;
  - Business of Sport;
  - Sport in Society;
  - Sports Science;
  - Entrepreneurship.
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#### Description

This programme offers NOCs technical and financial assistance to provide educational opportunities to athletes and to deliver the IOC Athlete365 Career+ Power Up Outreach Workshops.

NOCs will have access to the following options:



## **Athletes' Education**

### **a. Individual Education Project**

Individual grant offered to Olympians to receive training and education in a field of their choice, to obtain a qualification considered necessary to ensure a smooth post-sporting career transition.

The content, duration, location, cost and evaluation methods of the education projects are determined between the beneficiaries and the NOCs in agreement with Olympic Solidarity.

### **b. Athlete365 Business Accelerator**

Training and education in entrepreneurship offered to Olympians to provide dual career and career transition opportunities, empowering them to become entrepreneurs.

### **c. Master's degree in Sports Ethics and Integrity**

A limited number of individual scholarships offered to Olympians holding a Bachelor's degree and English language certificate (Cambridge certificate of proficiency, IELTS score 6.5, TOEFL score 90 minimum) to complete a two-year Master's degree in Sports Ethics and Integrity (MAiSI)

<http://www.maisi-project.eu/>.

## **Athlete365 Career+ Power Up Outreach Workshop**

NOCs that do not have a national athlete career programme and have an active Athletes' Commission will be offered the possibility to organise Athlete365 Career+ Power Up Outreach Workshops, which can be held virtually depending on the circumstances. These sessions are delivered with a very interactive and hands-on approach by retired Olympic athletes, members of Athletes' Commissions and/or human resources experts.

The topics covered are:

- Identifying one's passions and motivators for life after sport;
- Learning how to transition from sport to the labour market;
- Developing a "game plan" and goal-setting for success;
- How to develop and utilise one's network;
- CV development;
- Interview skills;
- Life skills such as time management;
- For young athletes, time management skills and introduction to the value of networking.

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## **External Partners**

The programme is offered in cooperation with various partners, including the IOC Athletes' Commission, IOC Sports Department, Yunus Sports Hub and Erasmus Mundus MAiSI consortium.

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## Application Procedure

### Athletes' Education

NOCs wishing to benefit from this opportunity for their Olympians for the implementation of an individual education project, phase two and three of the Business Accelerator or the MAiSI Master's degree should make a request by applying through RELAY, no later than two months prior to the start of the project.

The application must be accompanied by copies of the relevant requested supporting documents, according to the option's requirements (acceptance letter, description of the chosen education course, diplomas, certificates, English language certificate, etc.).

### Athlete365 Career+ Power Up Outreach Workshop

NOCs wishing to benefit from this opportunity should apply to Olympic Solidarity through RELAY by submitting an application. A feasibility assessment will be conducted in collaboration with the IOC Sports Department.

Requests should be sent to Olympic Solidarity at least three months prior to the event to ensure alignment with the overall Athlete365 Career+ Outreach calendar. The NOC may propose preferred dates, which may be modified depending on the availability of the experts or for other reasons.

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## Analysis and Approval

The proposals will be analysed in collaboration with the relevant partners and approved by Olympic Solidarity according to the following criteria:

- Compatibility with the objective and guidelines of the programme;
- Athlete profile;
- Feasibility of the activities; and
- Budget consistency.

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## Financial Conditions

The quadrennial budget allocated to this programme is USD 3,000,000.

Following analysis and approval of an NOC proposal, Olympic Solidarity will inform the NOC about the acceptance of the project, the maximum budget and the budget distribution. NOCs are responsible for bearing all the extra costs related to their athletes' participation in the programme.

The budget allocated to the NOC will depend on the scope of the proposal, the budget availability and the agreements reached with the partners.



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## Follow-up and Control

Following approval of the project, the NOC must ensure that the approved activities are completed, and reporting procedures as indicated on RELAY are followed.

If the activity is managed by the NOC, the follow-up, monitoring and payment process will be as follows:

- Advance payment made with Olympic Solidarity confirmation of the project;
- Balance payment made on receipt and acceptance of the technical and financial reports detailing the activities carried out and the budget used.

If the activity is managed by a third party, the monitoring and payment process will be agreed between Olympic Solidarity and the party concerned.

Olympic Solidarity may propose an alternative payment and reporting procedure when necessary.